

RUN LIKE A STARTUP

INNOVATION BOOTCAMP

2-DAY SEMINAR, TALLINN, ESTONIA



DELTAHEROES

R&D spending among the Global Innovation 1000 overall increased 11.4 percent in 2018, to a record high of \$782 billion.

- Source: PwC

ARE YOU ON THE RIGHT TRACK?

INNOVATION BOOTCAMP

DELTAHEROES

Create innovation within your organisation

Our Bootcamp will turn your team into an innovation champion that
creates solutions on a new level



UNLEASH THE POWER OF TEAM COLLABORATION

This 2-day event teaches your team with the methods of *Lean Startup Thinking*. Allowing them to learn frameworks and quickly validate solutions for any business problems.

- **EMPOWER LEADERS**

Turn your internal team into entrepreneurs who can really move the organisation forward

- **GATHER TOOLS**

Learn new tools and frameworks that you can adapt to your own needs

- **DEVELOP IDEAS**

Develop ideas and turn them into real working prototypes

- **NETWORK**

Meet Estonian entrepreneurs and create meaningful partnerships in the most digitally advanced society

AGENDA — HOW IT WORKS ?

- **Team Formation - Stage 1**

Team leaders pitch a business problem and possible solutions. Further on, team formation begins where other company members join and start working on solutions.

- **Learn - Stage 2**

The teams will be mentored and guided along the process. Therefore, we bring them to the best entrepreneurs and intrapreneurs of Estonia.

A few of our mentoring partners:



AGENDA — HOW IT WORKS ?

- **Build - Stage 3**

Teams start building prototypes and test concepts using startup techniques.

- **Demo - Stage 4**

At the end, team leaders present the solutions and receive additional feedback from fellow peers and mentors

OUTCOMES

- **ENHANCE COLLABORATION**

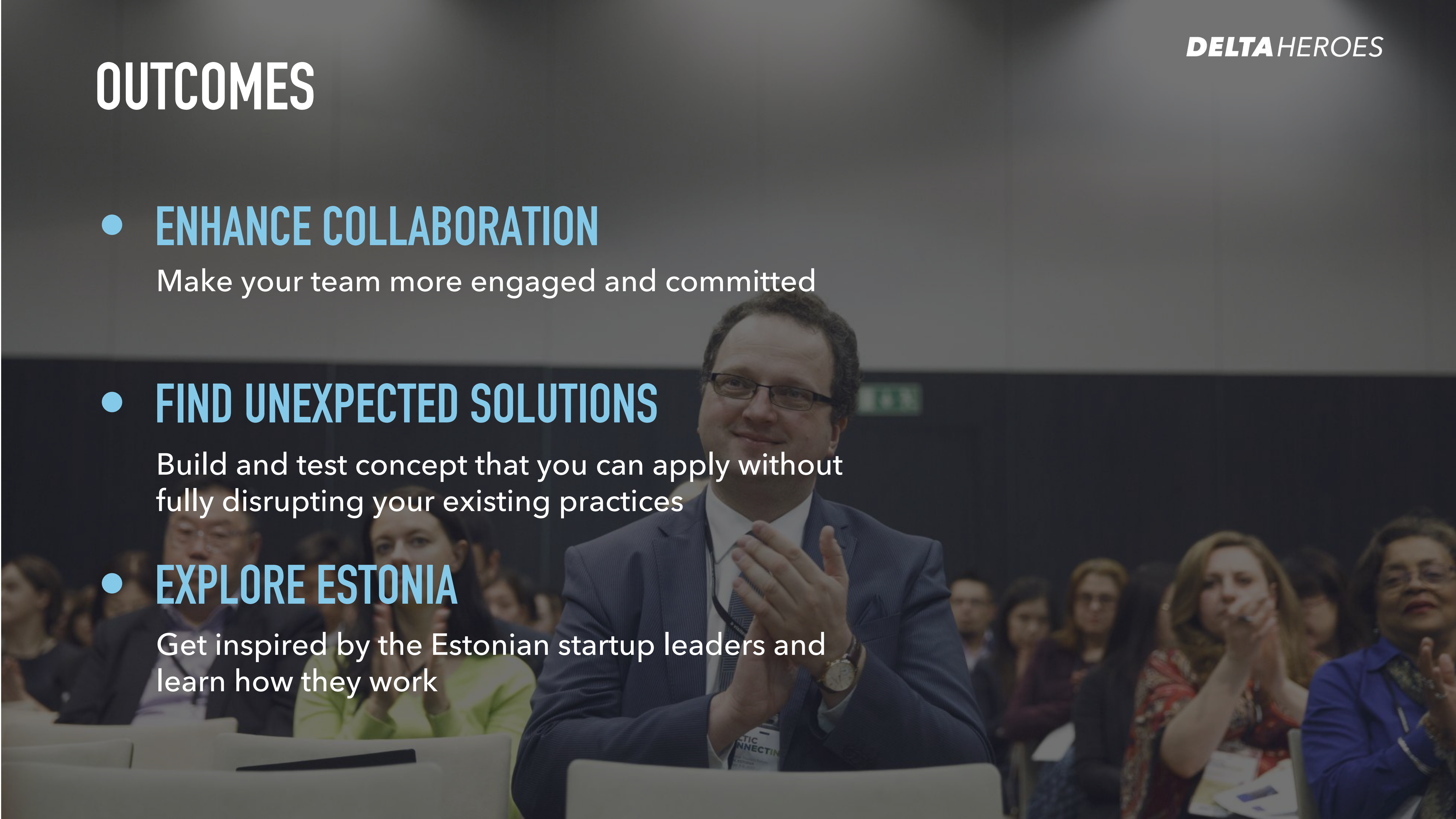
Make your team more engaged and committed

- **FIND UNEXPECTED SOLUTIONS**

Build and test concept that you can apply without fully disrupting your existing practices

- **EXPLORE ESTONIA**

Get inspired by the Estonian startup leaders and learn how they work



BOOTCAMP LEADS



Taavi Tamm

Innovation Specialist.

Skills in: Corporate Innovation integration and Lean thinking.

Worked with: AMEX, Pärnu Municipality, BuildIt Accelerator



George Groshkov

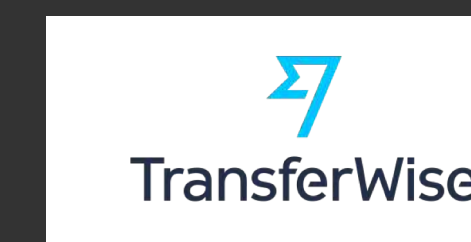
Business Developer.

Skills in: UX, Service Design and Strategic Partnership building.

Worked with: TransferWise, Tallink, Swedbank, Telia, Daimler AG



OTHER PARTNERS



REGISTRATION SLOTS:



JULY



AUGUST



SEPTEMBER



OCTOBER

FOR BOOKINGS AND INQUIRIES:



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<https://deltaheroes.com>



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